

Nivesh Mitra

(A Unique Platform for Entrepreneurs in Uttar Pradesh)

In today's modern era of globalization and continuous paradigm change across diverse sectors, it has indeed become the need of the hour for each State to compete not only within ones own country but across the globe too. Keeping this in mind, government of Uttar Pradesh has taken many pro-active initiatives towards maintaining the rapid pace of industrialization. One such initiative is the launch of 'Nivesh Mitra', *a web based single window facility for entrepreneurs desirous of setting up an enterprise in UP.*

The web-interface, Nivesh Mitra, is aimed at facilitating faster and time bound issuance of various approvals needed by the applicants desirous of setting up an enterprise in Uttar Pradesh. This is available 24x7 on internet and can be accessed at <http://niveshmitra.up.nic.in>.

This investor friendly facility is initially available in selected 18 districts of Uttar Pradesh and all the entrepreneurs setting up a small, medium or a large scale industry are required to file application forms mandatorily through Nivesh Mitra.

The web enabled software package provides a seamless interface between the entrepreneur and various departments issuing clearances, approvals and NOCs for setting up of a project. In addition, it provides the facility for online submission and regular updating of all the forms required by the entrepreneurs.

Harmonizing security with transparency is always a challenge in such online transaction services; hence it has been very well taken care of by providing a *facility of password* to the applicant for online modification of his application or for online reply to queries by respective departments.

Further, online monitoring facility for seeking the status of application at various government levels within the stipulated time limits, has also been provided. This helps in ensuring systematic and time bound clearances at each level of process.

Nivesh Mitra has been envisaged as, *“A seamless and user friendly interface for the existing, prospective investors and entrepreneurs by providing a uniform, transparent and time bound online platform. The partnership between the Government of UP and investors to be strengthened by providing the relevant information and supporting entrepreneurs in obtaining all the required clearances and approvals, and also redressing concerns and grievances with the support of all Departments, District Officials and Industrial Associations, thus resulting in transformation of the State into the most sought after industrial hub across the Globe.”*

Nivesh Mitra, true to its name, *is not only an interface but a guiding collaborator that facilitates entrepreneurs and investors to leap towards a rich and fertile future!*

You can reach Udyog Bandhu at the following address:

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