

## **Nivesh Mitra – A Unique platform for Entrepreneurs in Uttar Pradesh**

Udyog Bandhu, the Industrial Department of U.P. Government, has taken the quantum leap towards taking its initiative Nivesh Mitra to its maximum potential. In order to achieve that, it was realized that the *skill and will* of all the stakeholders of Nivesh Mitra needs to be both high and positive respectively. Hence as a part of the journey, a series of training programmes for officials have been initiated by Udyog Bandhu with the objective of creating the change agents who align their goal with the goals of Nivesh Mitra, thus leading to a more satisfied entrepreneur and a prosperous state.

The first two day training was organized on 7<sup>th</sup> & 8<sup>th</sup> January, 2011 for Udyog Bandhu team. In this direction, the next two day training was organized on 18<sup>th</sup> & 19<sup>th</sup> January, 2011 for State Level Nodal Officers/Officials of concerned department.

These training programmes are a part of strengthening and revamping of “Nivesh Mitra”, a web based online system of single window clearances to facilitate entrepreneurs, which was launched earlier. This event was inaugurated by Mr. V.N. Garg, Principal Secretary, Industries & Infrastructure Development Department, GoUP who is also the Executive Director, Udyog Bandhu.

While addressing the audience, Mr. Garg laid emphasis on the need to change with the pace that the world is witnessing currently so that we are not left behind. These changes are definitely inevitable, as they attract more investments, generate higher revenues and ensure greater employment opportunities as well thus leading to upliftment of socio-economic well being of people of the state. In this backdrop, he quoted the immense use of information technology, which could play a vital role in connecting with entrepreneurs across the globe. Hence, Nivesh Mitra web application will certainly meet the expectations of helping entrepreneurs in disseminating relevant information and assisting them to set up their dream projects in U.P. as has been envisioned.

Similar training programs are proposed to be organized by Udyog Bandhu in association with Lal Bahadur Shastri Institute of Management & Development Studies, Lucknow initially in eighteen districts of U.P. where Nivesh Mitra is presently functional. We have our next workshop on 18<sup>th</sup> and 19<sup>th</sup> of Jan'11.

These are just the first few steps towards the journey of thousand miles. It's the beginning towards creating a prosperous future!!



**Nivesh Mitra**  
**(Online System of Single Window Clearances for Entrepreneurs)**

**A positive step forward towards Entrepreneur friendly approach in U.P.**

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