

Growth on Agenda, U.P. Govt to showcase fresh industry-friendly policy initiatives in Investment Meet at Gurgaon

Small Scale Industry Minister to lead the U.P. delegation

Lucknow, November 01, 2012:

In tune with one of the top priorities of **development agenda** of Chief Minister, Akhilesh Yadav, i.e. bringing in socio-economic transformation as a result of increased economic activity through effecting enabling investment environment and industrial development, **State government has decided to showcase ongoing fresh efforts and policy initiatives for attracting investment in Uttar Pradesh at an investment conclave 'Invest North' slated to be organised by Confederation of Indian Industry (CII) at Gurgaon on November 3 & 4, 2012.**

Briefing about the objectives of this crucial and first such participation of the present government, Infrastructure & Industrial Development Commissioner (**IIDC**), **Anil K Gupta said, "It is an effort to disseminate information on industry friendly provisions of new Infrastructure & Industrial Investment Policy 2012 along with larger endeavour of State government to create congenial environment for investors."**

IIDC said, "This endeavour is a meaningful beginning to further empahsise the will of State government that inclusive socio-economic & accelerated growth was possible only through rapid and quality infrastructure development with participation of private sector."

"For that to happen, it is crucial to send a strong message to investors on planned development of concept growth execution strategy of government in existing areas of interest and emerging opportunities," he added.

Special Secretary, Industrial Development & **Joint Executive Director, Udyog Bandhu, Kaushal Raj Sharma said, "We hope to hold constructive interaction, discussion and information exchange with the top-rung national and international industrialists and potential investors with active involvement of Senior officials of Government of U.P. in the august presence of Hon'ble Minister of Small Industries, Mr Bhagwat Saran Gangwar, who will be the Chief Guest of Uttar Pradesh Focus session at this event."**

Conclave is being organised by Confederation of Indian Industry (CII) for showcasing investment opportunities available in eight northern States. Apart from Uttar Pradesh, the participating states include Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan and UT Chandigarh.

Chairman of CII U.P. State Council and Vice President of Tata Motors, **Alok Saxena informed, "The northern states are keen to seek fresh investments and forge new partnerships that would further leverage their growth potential. Invest North is an effort to create platform for northern states to strengthen business and industry." He said** that overseas institutional partners who had confirmed participation in 'Invest North' are - **Canada-India Business Council (CIBC), Japan External Trade Organisation (JETRO) and Japan Chamber of Commerce & Industry (JCCI).** Delegation of investors and companies associated with business bodies are also expected.

A **presentation** depicting several bold and novel initiatives taken by the Govt of U.P., namely- Salient features of recently announced Infrastructure & Industrial Investment Policy 2012, various projects underway and in offing, mega projects through PPP including roads, expressways, IT, energy, transport, aviation, tourism, etc. are also scheduled to be shown to the august gathering. Identified sectoral thrust areas, such as- food-processing, leather clusters, IT parks and cities, plastic city, mega food parks, will also be given due exposure for educating investors about the enormous opportunities in Uttar Pradesh.

To make it a success, government has taken appropriate preliminary actions by compiling relevant **booklets and brochures** on the latest industrial and infrastructure development oriented policies and decisions. **Panels** on projects underway and in pipeline apart from investor-friendly steps will be prominently displayed at U.P. Stall with a **non-stop screening of a film** on investor friendly incentives and facilities in the foreground.