

# Auraiya Plastic City project gains momentum

- **More than 500 Industrialists eager to invest in Auraiya Plastic City**
- **40,000 new jobs to be created | Skill development centre to be set up**

**Lucknow | Aug 14, 2013:**

The upcoming Plastic city project at Dibiyapur, Auraiya, has elicited enormous interest from major plastic industrialists from all over the country. Members of All India Plastic Manufacturers' Association (AIPMA) today met Principal Secretary, Infrastructure & Industrial Development Department (IIDD), Dr Surya Pratap Singh at Auraiya today to sort out issues and plan to ensure time-bound implementation of the project. Dr Surya Pratap Singh warned the officials concerned to ensure time-bound implementation of the project, otherwise stringent action would be taken against them.

Principal Secretary, Infrastructure & Industrial Development Department (IIDD), Dr Surya Pratap Singh and Managing Director, Uttar Pradesh State Industrial Development Corporation (UPSIDC), Manoj Singh visited the project site along with Chairman and senior officials of AIPMA. Principal Secretary, IIDD, Dr Surya Pratap Singh chaired a review meeting at District Headquarters in this concern. Among others, District Magistrate, Auraiya-S Raj Lingam, Executive Director, Gas Authority of India Ltd (GAIL)-M B Gohil, Chairman AIPMA-Jayesh K Rambhia, Kaushal Pandey of Reliance Industries and local entrepreneurs along with senior officers of local administration actively participated in the meeting.

**Principal Secretary, IIDD, Dr Surya Pratap Singh said, "Under the visionary leadership of Hon'ble Chief Minister, the State government is committed to bring the Plastic City in Auraiya in partnership with entrepreneurs and local population. Given the strategic advantage of readily available raw material due to existing GAIL facility and best-in-class infrastructure being developed here, Auraiya is going to be a major plastic manufacturing hub in north India."**

**"With vast consumer base to cater to within Uttar Pradesh, the plastic processing units are going to benefit immensely from this ambitious project," added Dr Singh.**

First such industrial initiative in plastic manufacturing sector in Uttar Pradesh, the plastic city is being developed by Uttar Pradesh State Industrial Development Corporation (UPSIDC) in coordination with Gas Authority of India Ltd (GAIL) with the estimated project cost of around Rs 250 crores. Since this industrial project is being developed through an SPV on Public Private Partnership mode, UPSIDC has signed a Memorandum of Understanding (MoU) with AIPMA. Besides, two MoUs have been signed with GAIL to ensure uninterrupted supply of raw material, in this case HDPE (High-density polyethylene) and LDPE/LLDPE (Low-density polyethylene/Linear LDPE).

The project is coming up in 314 acres of land, of which 225 acres will be developed for industrial units and remaining 89 acres will be utilised for residential purpose. Till now, UPSIDC has spent around Rs 20 crores for the development of roads, power distribution lines, sewage and water overhead tank. Community and other facilities like warehouses, sewage treatment plant, shopping mall, school, health centre, residential township, road connectivity will be developed. GAIL and CIPET will set up Skill development centres in Plastic city.

**Managing Director, UPSIDC, Manoj Singh informed, "To get Government of India assistance of Rs 40 crores and in-principle approval and other clearances, IL & FS have been engaged as Project Development Agency." "In the first phase, 100 acres is being developed, UPSIDC has already received 523 applications expressing interest to be part of Plastic City," he pointed out.**

**MD, UPSIDC pointed out that eastern dedicated freight corridor (EDFC) will be passing through Auraiya, providing much needed rail connectivity to plastic city as well as to the proposed Auraiya National Investment Manufacturing Zone (NIMZ).**

**Chairman, AIPMA, Jayesh K Rambhia said that upcoming plastic city would not only spur socio-economic development in the region due to ancillary units, it would also create around 40,000 employment opportunities and had the potential of attracting Rs 4000 crores of industrial investment. "World plastic trade is going to double in near future, hence it is a timely initiative," he added.**

Total Processing Industry in India has an installed capacity to process nearly 4.52 to 4.7 million tones, consisting of about 30,000 – 35,000 processing units with 85% share of Small Scale Industry, 10% Medium Scale Industry, 5% Large Scale Industry.

It may be noted that Gas Authority of India Ltd (GAIL) has set up a Petro-Chemical Complex at Auraiya with 1,00,000 TPA of HDPE & 1,60,000 TPA of LLDPE which has a market share of around 25% in UP. Further, besides existing 600 MW power generating utility of NTPC at Auraiya, a 200 MW power generation plant is also proposed here to ensure quality power supply.