

CII Investment Conclave – New Delhi

Uttar Pradesh woos investors at Invest North 2014

- **Principal Secretary, Infrastructure & Industrial Development:** *“Present Government of UP has an abiding commitment to foster an economic environment that is open, predictable and transparent, and which is business and investment friendly.”*

New Delhi/Lucknow: July 24, 2014

Investment conclave involving **northern Indian States, 'Invest North' commenced** here today with welcome remarks by **Shreekant Somany**, Deputy Chairman, Confederation of Indian Industries (CII)-Northern Region. Being organized by Confederation of Indian Industry (CII) in association with partner states- **Uttar Pradesh**, Punjab, Haryana, Rajasthan and Uttarakhand, the two day meet is being attended by global as well as Indian business delegates, including 20 foreign delegations and associations, etc.

Leading a high level team of officials, **Principal Secretary, Infrastructure & Industrial Development Department (IIDD) of U.P., Sanjiv Saran invited** investors from major Indian and international industrial and business houses to invest in various sectors in Uttar Pradesh.

Uttar Pradesh Focus Session

During the Uttar Pradesh specific State session, **“Advantage Uttar Pradesh: Enabling Business Environment & Projects for Investment”**, **Principal Secretary, Infrastructure & Industrial Development Department (IIDD), Sanjiv Saran expounded** on the unlimited opportunities available to investors in the state and conducive mechanisms being put in place to unlock this potential. *“Uttar Pradesh is emerging as the country’s next growth frontier with its large consumer base, rapidly improving physical infrastructure, abundant availability of manpower, large base of MSMEs and reform-oriented proactive governance”*.

Listing out the steps underway to improve the ease of doing business and major infrastructure and industrial projects coming up in U.P., **Mr Sanjiv Saran averred** that Agra-Lucknow Expressway, four-laning of district headquarter roads, augmentation of power generation from 10,000 Mw to 23,000 Mw, upcoming semi-conductor FAB unit with direct investment of Rs 26,000 crore in Greater Noida, rolling out of 4G network along with close to 46 lakh enrolment under skill development mission, are some of the positive indicators of things to come.

Referring to enormous potential of industrial development along the upcoming Western and Eastern Dedicated Freight Corridors (WDFC & EDFC), **Mr Saran highlighted** the importance accorded to these projects by the State government, **he said** that the implementation of EDFC was in full swing with work initiated on 6 industrial regions which include 3 areas of Regional Growth Clusters at Auraiya – Kanpur, Agra – Aligarh and Allahabad – Varanasi. *“Land acquisition is in advanced stages and nearing completion, while work has been initiated in early bird projects of Delhi-Mumbai Industrial Corridor (DMIC), including Integrated Hi-Tech Industrial Township at Greater Noida, Multi-model Logistic Hub at Greater Noida, Boraki Multi-modal Transport Hub and Dadri-Noida-Ghaziabad Investment Region”*, **added the Principal Secretary, IIDD.**

Ernst & Young, the Knowledge Partner of U.P. government made an impressive state pitch presentation - showcasing investment potential of Uttar Pradesh followed by a short film on Noida and Greater Noida.

Principal Secretary, Additional Resources of Energy, Jeevesh Nandan presented the main features of solar policy of the State. **Delving into the initiatives taken to encourage solar energy generation, Jeevesh Nandan stated** that bids have been invited for 300 Mw solar power plants, which are open to everybody with experience in infrastructure projects. He said that State Government envisages harnessing the solar energy across the length and breadth of the state.

CEO, NOIDA Authority, Rama Raman made a presentation on new industry-friendly facilities proposed and under development in NOIDA and Greater Noida, including metro rail, power distribution system, improvement in security and other civic facilities.

MD, U.P. State Industrial Development Corporation (UPSIDC), Manoj Singh informed about the new industrial areas and developed industrial land available there. He informed about various projects under various stages of implementation, including Plastic City – Auraiya, Trans-Ganga industrial area – Kanpur, Fatehpur Textile Park, etc. He said that UPSIDC and famous movie actor Sanjay Khan had decided to collaborate to develop a Theme Park in Agra that would be one of its kind and of immense tourism value.

Earlier **CII-KPMG reports on “Northern India: Heralding the next chapter of growth and development”, “Ease of Doing Business in Northern Region: A survey”, “Social Infrastructure: A look at enabling elements for growth and development”** were also released.

Sharing their success stories of growing business in U.P., **Jayant Krishna of TCS Consultancy Services** and **Managing Director, PTC Industries, Sachin Agarwal** were all praise for the fresh steps and positive change in government approach for spurring industrial development in U.P. **Jayant Krishna** stated, “*U.P. is an idea whose time has come as it is the 2nd largest GDP State of India.*” **Sachin Agarwal**, who also anchored the U.P. session said that his organisation had not lost a single man-day since its inception.

The high-level team of State government officials also took an opportunity to follow-up with the investors who had signed MoUs during the Investors’ Conclave in New Delhi in June this year. Senior officials of companies who met the government officials in these meetings included *Essel Group, Kribhco Shyam Fertilizers Limited, Paswara Papers Ltd., Reekriti Food Parks, SAMPRASH Mega Food Park, SHREE CEMENT LIMITED, Uttar Pradesh Food & Logistics park Pvt. Ltd., Azure Power India Pvt. Ltd., Sonalika Infrastructures Ltd., River Engineering Pvt. Ltd.,* etc.

Furthermore, meaningful one-to-one B2G interactive sessions amongst government principal secretaries and entrepreneurs also took place, wherein information and incentives available to different sectors was exchanged, including Medical & Higher Education, Small Scale Industries, Information Technology, Electronics, Renewable Energy, Industrial development authorities, Tourism, Roads, etc. **Significantly, diplomats of Royal Norwegian Embassy, New Delhi also enquired about the scope of business and investment in the State.**

Over 25 companies explored the possibilities of invest in U.P., which mainly included *United Technologies Corporation India Pvt Ltd, Videocon Industries Ltd, UL India Pvt. Ltd. Waree Solar Energy Ltd., Vikram Solar, Brindavan Agro Industries, Usher Agro Ltd., Dupont, Reliance Cement, Eon Electrics, Elcomponics, Modern Overseas, Jbm Auto Ltd., Jay Bharat Maruti Limited, MI Industries (I) Pvt. Ltd., ACME Multi Speciality Clinic, Ahuja Group, International Paper, K V Developers Pvt Ltd, Overseas Infrastructure Alliance (India) Private Ltd, Supertech Ltd.,* etc.

Principal Secretary, Labour – Shailesh Krishna, Principal Secretary Medical & Health-Arvind Kumar, Principal Secretary Horticulture & Food Processing-Arun Singhal, Chairman of NOIDA, Greater Noida & YEIDA-Rama Raman, Managing Director UPSIDC-Manoj Singh, Special Secretary, Infrastructure & Industrial Development-Ms Kanchan Verma responded to the queries of interested business community.
